REMARKS

In the Restriction Requirement mailed March 27, 2008, the Examiner restricted the application to one of the following inventions:

Group 1: Claims 1-21, drawn to transfer of data and transformation of data

Group 2: Claim 22, drawn to optimizing display of content for a handheld device

Applicants elect to prosecute the invention as defined by Group 1, Claims 1-21.

Applicants have withdrawn claim 22 within the present amendment.

If Examiner believes that further dialog would expedite consideration of the application, Examiner is invited to contact Applicants' representative below at (312) 913-3331 if any questions arise or if he may be of assistance to the Examiner.

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Respectfully Submitted,

By: /Joseph A. Herndon/

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